

SMALL STRIDES PHYSICAL THERAPY

PRIVACY POLICY

Please ensure you have read through this policy thoroughly.

Small Strides Physical Therapy LLC (“Small Strides”) values your privacy and follows the proper steps and procedures to ensure your information is protected. This policy is written to provide complete transparency regarding how Small Strides collects, uses, maintains, discloses, and distributes information that you have provided through www.smallstridespt.com (this website) and its sub-domains and affiliated sites, as well as Small Strides pages and accounts on social media. This policy can be changed at any time with no notice to reflect new policies and is effective immediately. It is your responsibility to consistently check these policies. Your continued use of this website following changes means that you have agreed to the new terms and conditions. However, Small Strides will notify users of any material changes to this policy via email or a prominent notice on the website, in compliance with Massachusetts privacy laws.

In this policy, personal information is defined as information about an individual whose identity can be reasonably determined based on the details provided.

Collection of Information

Unless explicitly noted otherwise, Small Strides does not collect personally identifiable information from this website. Information that is automatically collected, such as your IP address, domain name, browser type, access time, and referring websites are not compiled. In order to gain access to certain services, such as email opt-ins or to download free brochures, personal data must be provided. Small Strides will only request the information that is reasonably required to enter into a contract with you. Once this information is submitted to Small Strides and this website or any of its service providers, you agree and consent to the collection of your personal information and consent of its use, disclosure, and transfer of your personal information in accordance with the provision of this policy. You always have the right to refuse to provide this information or ask for it to be removed by contacting ewardpt@gmail.com. If you choose to remove your information, Small Strides will no longer be able to offer its services, guides, and information to you. Small Strides will ensure that any personal information collected is store securely and will take reasonable steps to protect it from unauthorized access, use, or disclosure, in compliance with Massachusetts privacy laws.

Age Restrictions

This site is intended for individuals aged 18 years and older. Small Strides will not collect or maintain information of those under the age of 18. If Small Strides learns of anyone under the age of 18 that has provided personal information, their details will immediately be removed from Small Stride’s database.

Type of Personal Information Collected

Small Strides collects the following personal information: name, address, phone number and email address. If additional information is provided through this website, it is by your choice. If you do not wish to provide this information, you have the right to do so, but will be unable to access free guides, emailed newsletters and additional services provided.

Third Parties Utilized To Collect Personal Information

Small Strides works with third-party systems for documentation, websites, social media, newsletters, and payment. These groups may collect personal information from you in order to perform their services. The specific parties that Small Strides LLC may work with include: Stripe, Facebook, Instagram, Google Drive, Jane App, Kit, and Wix. Please reference each individual privacy policy to determine your comfort level with the information requested. It is your responsibility to review privacy statements and policies from other websites or services that Small Strides utilizes. Small Strides is not responsible for privacy statements or policies of any other website or organization. However, Small Strides will ensure that any third-party service providers it uses comply with Massachusetts privacy laws regarding the protection of personal information.

Use of Personal Information

If you choose to provide your personal information, your information will not be knowingly shared with outside companies, except as described in this Privacy Policy. You may at times receive communication from Small Strides related to products and services that may interest you, although you will at all times have the choice to opt out of these communications via a link provided within an email. The information you provide will be used for determining this website's usage patterns, for business troubleshooting, to process transactions, to allow entrance into contests, to aid in identification of preferences for content and advertising, and for advertising content that may be of interest to you. Specific usages are as follows: Credit Card: Credit card information will be stored within Small Strides documentation system, Jane App, and will be processed through Stripe. Credit cards will be used for payment purposes. Small Strides will ensure that any personal information collected is stored securely and will take reasonable steps to protect it from unauthorized access, use, or disclosure in compliance with Massachusetts privacy laws.

Name and Email: Your name and email will be used to contact you for contests, to answer a submitted question or inquiry and for communication around information that Small Strides believes will be of interest to you. If you provide your email on this website you will automatically be opted in to our Newsletter. Consistent newsletter emails will be sent to you about promotions, special events, related topics and other information. You are able to opt out of these emails at any time by clicking "unsubscribe" at the bottom of the email or by reaching out to ewardpt@gmail.com with a request to remove your specific information.

Small Strides may share your personal information at any time if it is thought that you or another person may be in danger, your information is pertinent to a fraud-related matter, or in response to a government, judicial, or other legal agency in order to comply with the law. Small Strides will ensure that any sharing of personal information complies with Massachusetts privacy laws and will only share information to the extent necessary to comply with legal obligations.

Lastly, Small Strides may share aggregated, anonymized information with third-party services in order to assist in improvements of this website.

Storage of Personal Information

Small Strides utilizes third party companies for safe storage of your personal information. Please reference third parties utilized to collect information above for more details.

Limitations

By using this website you agree that Small Strides is not responsible for any disclosure of your personal information made by you to a third party through your use of this website, any disclosure of your personal information obtained illegally from me or any accidental disclosure of your personal information made by me.